

Polycom-Mediasite "Engage, Inform, Educate" Seminar

Held at The Auditorium, Science Hub (Singapore), the Seminar's highlight was a product by company Sonic Foundry – Mediasite, a complete rich media recording and publishing system that automates the capture, management and delivery of dynamic rich media presentations for the web. With a simple one-touch operation, video, audio and visual content are immediately captured, synchronized and converted into high quality rich media presentations by the Mediasite Recorder. The Mediasite server then offers the flexibility to broadcast live or to provide on-demand via the web.



Jointly organised by Esco & Asia Tech Distribution, the event kicked off with an interesting twist to normal presentations. Instead of the usual speeches, a skit was acted out to introduce the product and its uses. Using the term – Opening Act, staff took up various roles in the corporate environment, in the process, providing a visual sight of how the work environment uses Mediasite, and the ease of using the product.

Mediasite can also be linked-up with Polycom's range of video-conferencing products for boardroom applications.

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